





Collective Fundraising Project (CFRP)

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“Fundraising is the gentle art of preaching the Joy Of Giving”

Collective Fundraising Project (CFRP)

1.0 Introduction

PARD INDIA was formally registered on 13th January 2011 as a grassroots social organization under the Andhra Pradesh Societies Registration Act of 35/2001, bearing Reg. No. 19/2011.

Since its inception and till 2022-23, i.e., for the last 12 years, we have supported our projects and programs through contributions mostly from our members, which amounts to 80% of total expenses, the remaining 20% from donors from local communities and the known circles.

Every donation we receive is invested in empowering our beneficiaries – **deprived children (V-kids)**, their **families**, and the **communities** who are often denied equal opportunities and struggling to rise from the bottom of the curve in our society.

We raise funds by spreading our social cause and preaching the art of the “**Joy Of Giving**” under our “**Collective Fundraising Project**”. Fundraising is a project for us that helps us build positive communities through their active **participation**. We promote our social cause effectively online (website and social media) and offline platforms (physical campaigns), raising collective support for the change we wish to see.

Having all legal certificates, such as 80G and FCRA, in place, we have ambitious plans to scale up our services with Vision 2030 by expanding our service base geographically. We seek participation from individual donors, partners, academic and research institutions, foundations, and CSR corporations (Government & Private) to support our cause. We also provide a direct interface between our beneficiaries and donors, creating a bond of joy and participation among all our stakeholders.

Salient features of our “**Collective Fundraising Project**” provides you insights on – (i) how your donation amount will be utilized with complete transparency and accountability, (ii) various sources of fundraising, and the inbuilt coding system for tracking each donation that we receive and the (iii) impact your donation creates by way of social investment, etc.

Be the part of



Please visit our website, www.pardindia.org for more details about us.

2.0 Sources of “Collective Fundraising Project (CFRP)”

We raise funds through the following ways under the “Collective Fundraising Project”:

- 2.1 General Membership Fee (An Agent of Change):** Anyone, even an ordinary man, can join us as a member of our General Body by paying a minimum of Rs. 100.00 per year. Donor who donates amount between Rs. 100 to Rs. 365 (**Donation Rs. \geq 100 and $<$ 365**) are considered “**An Agent of Change,**” and they can attend the General Body meetings of our organization and participate in addressing the issues that accelerate the process of inclusive development at the grassroots.



- 2.2 Volunteer Membership Fee (The POWER of ONE):** Anyone, even an ordinary man, can join us as a member of our General Body by paying a minimum of Rs. 365.00 per year. Donor who donates amount between Rs. 365 to Rs. 10,000 (**Donation Rs. \geq 365 and $<$ 10,000**) are considered as “**The POWER of ONE**” and they can attend the General Body meetings of our organization and participate in addressing the issues that accelerate the process of inclusive development at the grassroots. Further, all our Team members (Executive Committee/Staff/ Directors/ Advisors/Other Team Members) who are directly involved in the affairs of our organization must pay a minimum fee of Rs. 365/- per year on the simple premise that you donate **Rs.1/Day**.



We promote the collective strength of each person and their small donations through “**The POWER of ONE**” which makes a big difference in the lives of “V-kids” and their communities at the grassroots. This concept is widely recognized and well-received by local communities in villages.

Follow us @

 <https://www.facebook.com/JoinThePOWERofONE>

 <https://www.instagram.com/be.the.power.of.one>

- 2.3 Permanent Membership Fee (Lifetime Star Member):** Anyone can join us as a “**Lifetime Star Member**” of PARD INDIA to become our permanent stakeholder by donating a one-time amount of Rs. 10,000.00 (Rupees Ten Thousand only) or higher amount (**Donation Rs. \geq 10,000**). You would be considered as our privileged member to participate in all our events and programs nationwide. This membership will create partnering and mentoring opportunities to develop a lasting change in the lives of deprived children (V-kids) and marginalized communities in rural areas.
















2.4 Donations from Internal Members of PARD: Apart from the Volunteer Membership Fee, PARD INDIA members also contribute high-value donations for the successful implementation of the programs from time to time. *During the last twelve (12) years, from 2011-12 to 2022-23, 80% of the program's cost has been met from donations made by our internal members.*

2.5 Donations from External Donors: We receive donations from external donors such as local communities, including the commoners, employees, businessmen, artisans, farmers, students, etc., who are rich in their hearts and making the world a happier place. We also receive donations from external donors online (website) that fully comply with legal requirements.

2.6 Collaboration with CSR Partners: We seek the support of corporate organizations, both from the government and private sector, to partner with us under Corporate Social Responsibility (CSR); listed below are a few of such opportunities, which will be addressed through our Projects & Programs:

-  SDG 1: No Poverty
-  SDG 2: Zero Hunger
-  SDG 3: Good Health & Well-being
-  SDG 4: Quality Education
-  SDG 5: Gender Equality
-  SDG 6: Clean Water & Sanitation
-  SDG 8.7: Abolish Child Labor
-  SDG 10: Reduced Inequalities
-  SDG 13: Combat Climate Change & its Impact
-  SDG 15: Save Biodiversity & Mother Planet
-  SDG 16: Protect the Rights of Children, etc.

Read More: [CSR Opportunities with PARD INDIA](#)

2.7 Partnership with Funding Agencies and Like-Minded Organizations Globally: We collaborate with funding agencies and like-minded NGOs, social organizations, charitable trusts, research institutions, and government agencies who work to positively impact the lives of poor communities at the grassroots level of Indian society. Having all legal registrations, such as 80G and FCRA, in place, we welcome such partnering opportunities across the globe.

2.8 Internal Revenue Generation: We endeavor to generate revenues from our services, such as Computer and internet Training, IT Solutions, Skill Development, Sewing Training, Concerts, Value Added Services, Social Entrepreneurship, specific fundraising programs, etc., and all such income generated shall be treated as donations and used exclusively for meeting our programs and administrative expenses.

3.0 Financial Accountability

At PARD INDIA, we strive to be accountable to our donors and the beneficiaries we serve. We have well-established computerized database management and accounting systems that ensure tracking of each donation with a coding system, transparency, and financial stewardship of any donation we receive.

3.1 Every Rupee Donated

Did you know that for each Rupee donated to PARD INDIA, more than a Rupee's worth of help gets to needy children and their communities?

The “POWER of Rupee 1”

What happens when you donate Rupee 1 to PARD INDIA ?

Most of it (**about 70 paise**) is invested in educational needs of poor children (V-kids) in villages; will have an immeasurable benefit

The rest of the Rupee (**about 30 paise**) is invested in Building Positive Communities & Collective Fundraising Programs that stretch the power of your Rupee

Giving back to Society

- Empower a V-kid who is challenged to have equal opportunities in their upbringing
- Responsive Citizen
- Help Education
- V-kid reach career goals and become an independent earner
- Economic Independence
- V-kid to recontribute to the Educational Fund

Donate to “V-kid Educational Fund”

This investment generates **around 60 paise** worth of value added services i.e. **200% return** in care for poor children (V-kids) and their communities.

The bottom line ?
Every Rs. 1 you donate = Rs. 1.30 is impact

That’s a smart Return on Social Investment .
We assure you a value and accountability to your every donation.

www.pardindia.org

3.2 Financial Highlights for the last ten (10) years

For the last ten (10) years, i.e., from 1st April 2013 to 31st March 2023, we spent more than 82% of our total operating expenses directly on programs that benefitted deprived children (V-kids) and their (marginalized) communities. Our building rentals and administrative expenses are the bare minimum as we operate primarily from villages, and city rentals are highly discounted in reciprocating goodwill to our services. Financial Highlights for the last ten (10) years are provided below:

Years / (All Figures are in Indian Rupees)	1	2	3	4	5	6	7	8	9	10	Average 10 Years
Operating Revenue	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	
Contributions from Internal members	486,966	682,251	626,861	558,270	280,835	243,495	359,531	270,598	923,896	773,904	79.44%
Contributions from Private Donors	12,790	210,875	82,570	43,850	12,630	101,906	39,465	225,376	153,333	319,529	18.34%
Internal Revenue Generation	5,954	2,917	16,314	5,190	64,614	21,468	230	10,682	290	17,500	2.21%
Total Operating Revenue	505,710	896,043	725,745	607,310	358,079	366,869	399,226	506,656	1,077,520	1,110,933	100.00%
Opening Balance	8,845	21,256	30,649	1,837	13,084	10,902	5,957	25,656	9,233	28,736	
Total Receivables	514,555	917,299	756,394	609,147	371,163	377,771	405,183	532,312	1,086,753	1,139,669	
Operating Expenses	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	Average 10 Years
Total Program Services	432,808	625,572	451,207	462,481	244,602	313,197	325,400	430,593	920,866	640,252	81.91%
Management & General	51,595	201,862	192,308	106,188	102,466	46,312	54,127	92,486	82,002	123,661	17.80%
Fund Raising / Advertisement	-	7,596	7,750	1,600	500	-	-	-	-	-	0.29%
Total Operating Expenses	484,403	835,030	651,265	570,268	347,568	359,509	379,527	523,079	1,002,868	763,913	100.00%
Assets / Surpluses	8,896	51,620	103,292	25,800	12,693	12,305	-	-	55,149	301,928	
Closing Balance	21,256	30,649	1,837	13,079	10,902	5,957	25,656	9,233	28,736	73,828	
Total Payables	514,555	917,299	756,394	609,147	371,163	377,771	405,183	532,312	1,086,753	1,139,669	

Find here: [Financial Audit Reports.](#)

3.3 Financial Highlights for the year 2022-23

(All figures are in Indian Rupees)

Operating Revenue	2021-22	2022-23	Change Over Last Year	2022-23
Contributions from Internal Members	923,896	773,904	-16%	70%
Contributions from Private Donors	153,333	319,529	108%	29%
Internal Revenue Generation	290	17,500	5934%	2%
Total Operating Revenue	1,077,520	1,110,933	3%	100%
Operating Expenses	2021-22	2022-23	Change Over Last Year	2022-23
Total Program Services	920,866	640,252	-30%	84%
Management & General	82,002	123,661	51%	16%
Fund Raising / Advertisement	-	-	0%	0%
Total Operating Expenses	1,002,868	763,913	-24%	100%

- About **70%** of contributions are from within our members, and 29% are from external donors.
- The Management and general expenses are at a minimum of 16%; the remaining 84% of funds raised are spent on program implementation.



- As our office buildings are within the vicinity of communities we serve, these are being used as community serving centers, and thereby, effectively, we have no overhead expenses on rentals.
- We have a vast network of volunteers from rural areas across the globe who work for our social cause without salaries with a commitment to “**Giving-back-to-Society**”; hence, the impact is much more than what we spent.
- Our expenses towards advertisements for fundraising are invariably zero.

3.4 Legal Registrations

We are fully compliant with the legal requirements, being a Not-for-Profit Organization (NPO); the following are our credentials:

Description	ID Number	Validity
PARD INDIA Society Incorporation (Certificate of Registration under the Andhra Pradesh Societies Registration Act of 35/2001)	Society Number 19 of 2011	From 13 th January 2011
FCRA (Registration Number)	010170354	Approved on 28 th October 2023, valid for five years until 27 th October 2028.
80G (Registration Number)	AACAP0903G22HY02	2022-23 to 2026-27 (Date of Approval - 25th November 2022)
12A (Registration Number)	AACAP0903G22HY01	2022-23 to 2026-27 (Date of Approval - 25th November 2022)
PAN Card (Charity ID)	AACAP0903G	Issued on 5 th April 2012
MCA (Registration for undertaking CSR activities)	CSR00011837	Issued on 22 nd July 2021
Darpan Unique ID	AP/2020/0252587	Registered on 24 th Feb 2020

3.5 Audit & Systems

Our Accounts are currently audited and certified by the Chartered Accountant, M/s M.S. Nageswara Rao & Co (Regd. No. 024878), Tadepalligudem, East Godavari District, Andhra Pradesh (Phone Number: +91-9440213854 / 8818221130). We have complied with the submission of all our Tax Returns as per the Income Tax Regulations of the Government of India since the commencement of our services in 2011. We comply with the Indian Accounting Standards issued by the Institute of Chartered Accountants of India (ICAI) and follow Cash Basis Accounting Method.



3.6 Transparency

Transparency is the key to trust and reliability, especially for an NGO. Hence, PARD INDIA upholds absolute transparency in all its activities.

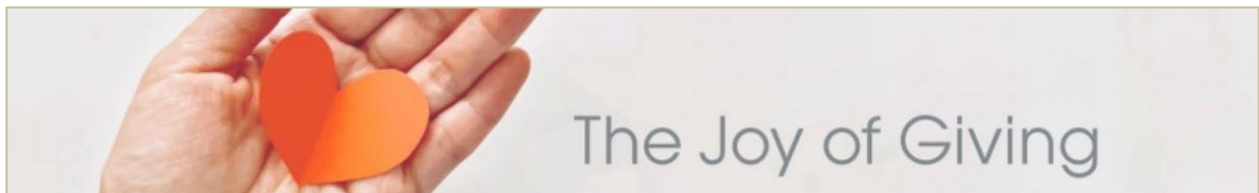
For this purpose, we have a computerized accounting system with codes that trace every Rupee received and spent in our records since the beginning of our services in the year 2011. We feel proud of our stringent financial and administrative controls and procedures.

At the end of each financial year, an Annual Report with financial audits and statements is published and made available to our stakeholders in the public domain of our website.

Find here: [Financial Audit Reports](#).

4.0 Ways of “Joy Of Giving”

At PARD INDIA, we preach the “Joy Of Giving” to make a Difference in society by giving your volunteer services freely, with time, talent, effort, or money, a way of “paying back to society.” We promote the “Joy Of Giving” culture in all our programs, events, and activities throughout the year.



It is an excellent opportunity to show your social commitment to supporting disadvantaged children (V-kids) and their communities in rural areas. When you celebrate the “Joy Of Giving” with PARD INDIA, we ensure every contribution is utilized effectively by creating a positive impact.

We provide you an opportunity to share your “**Joy Of Giving**” by supporting our social cause in the following ways:

4.1 Donate to “V-kid Educational Fund”

Our “V-kid Educational Fund” helps break the cycle of poverty and gives hope to the children (V-kids) from deprived communities to realize their dreams. This fund can support the implementation of the following comprehensive and integrated educational programs under the READ Project that foster hope, good health, access to quality education, exposure to the competitive world, self-esteem, skill development, and a high level of confidence among the V-kids:

- ✚ After School Education Program
- ✚ Village Knowledge Centre Program
- ✚ V-kid Knowledge Boost Program



- ✚ V-kid Scholarship Program
- ✚ Child Labor Prevention Program
- ✚ Quality & Value Education Program

Donations to the "V-kid Educational Fund" also strengthen our core social value of "**Giving back to Society.**" Our "V-kids" value such support in their hearts forever, and in return, they are obliged to re-contribute to this fund in the future when they become economically independent. Thus, this fund creates an everlasting impact on future generations. You can help to build a more educated and empowered society by supporting this fund.

[Inspiring the Young Minds! Donate Now!](#)

[Find out here about the "Corpus Fund" and how you can support us.](#)

4.2 Support "After School Education Program"

[Act now! Sponsor a Child today!!](#)

Child Sponsorship is to change the lives of hundreds of children in rural areas. Our "After School Education Program" is one of such well-thought-of and high-yielding programs in terms of creating an everlasting positive impact in the early minds of V-kids and changing the world in which they live!







Our experience at the grassroots has shown that no intervention in a child's life can have lasting effects as long as the child's surroundings remain unchanged. Our "After School Education Program" changes a child's (V-kid's) life by creating an educational environment they cannot access at poverty-driven homes. Help a "V-kid" with a learning environment after school hours, thereby controlling potential dropouts at the primary school level.

**It takes Rs.900 to provide a one-hour education to a Child (V-kid) for a year!
 Donate and Help change a life today!**

Sr. No.	Description of Activity	Unit	Unit
1	Average Children studying 5th Class in Government Primary Schools covered under one (1) ASEP (After School Education Program) Center.	Numbers	20
2	ASEP Hours of Study (e-hours) per Day	Hours	2
3	Average Days of Care & Study per Month	Days	25
4	Months of Study per Year	Months	12
5	Total estimated e-hours /month provided by ASEP teacher (1*2*3)	Hours	1000
6	Total estimated e-hours /year provided by ASEP teacher (@ 12 months including Summer Special Classes) for total Children (4*5)	Hours	12000
7	ASEP Teacher Salary / Month	Rupees	3,000.00
8	ASEP Teacher Salary / Year @ 12 months (4*7)	Rupees	36,000.00
9	Cost of 1 e-hour per Child / Day (6/8)	Rupees	3.00
10	Cost of 1 e-hour per Child / Month (3*9)	Rupees	75.00
11	Cost of 1 e-hour per Child / Year (10*4)	Rupees	900.00



Potentially, You can

-  Help to identify the educational needs of a Child
-  Help to continue Child Education
-  Help to control potential drop-outs at school
-  Be the mentor of a Child in the entire career path
-  Restore confidence in the family of a Child
-  You could be the Story of Hope once the Child becomes a responsible citizen

Find here: [About our “After School Education Program”](#)

4.3 Donate in Honor

[Make them feel proud!](#)

Donating to PARD INDIA in honor of someone is a thoughtful contribution. By this, you can honor an individual and the cause of ensuring that a child somewhere is not deprived of education due to poverty and lack of care in the family. Honoring someone to your heart with this donation reflects your goodwill and your desire to make a DIFFERENCE in the lives of many deserving children. **Donate Now!**

4.4 Donate in Memory

[Make their presence in their absence!](#)

You can donate in memory of your loved one who meant a lot to you, honor them on their death anniversaries, and cherish the memories they have left behind you. It is an excellent way of paying tribute to them in their absence in this world. Your donation is highly appreciated for its thoughtfulness in restoring the smiles of needy children (V-kids) around us. **Donate Now!**

4.5 Donate for a Special Occasion

[“Share A Meal & Feed the Hungry” makes your occasion more auspicious!](#)

Do you wish to donate to PARD INDIA to mark a special occasion? Is it your Birthday, Marriage Day, or a Festival? Are you celebrating and want to share your “Joy Of Giving” with the PARD INDIA beneficiaries – the Children (V-kids) and their communities?

Your gracious commitment to our social cause is a powerful way to forge meaningful connections with your family, friends, workplace, neighborhood, and community.

To learn more about donations for a special occasion, please contact us by emailing info@pardindia.org. We are thankful for your kind gesture. **Donate Now!**

4.5.1 Birthdays

If you plan to celebrate your birthday this year, consider donating a certain amount from your birthday budget to support our V-kids by sponsoring the “After School Education Program” or “Share a Meal” and staying as the “Hunger Hero”. Let your birthday be a cause for celebration by the V-kids and their needy communities. **Donate Now!**



4.5.2 Weddings

Let the love you share on your wedding day extend to V-kids in need in rural areas and their communities. Also, encourage your guests to celebrate your marriage by turning a small number of your gifts into a donation to support our V-kids by sponsoring the “After School Education Program” or “Share a Meal” and staying as the “Hunger Hero”. Let your joy and selflessness will always bring glory to your celebrations. **Donate Now!**

4.5.3 Anniversaries

Surprise your sweetheart with a gift from the heart by celebrating your marriage anniversary with a small donation to support V-kids by sponsoring the “After School Education Program” or “Share a Meal” and stay as the “Hunger Hero”. Many V-kids in our rural society do not have adequate means to access quality education, and some of them remain as school dropouts or illiterates. Support our V-kids to mark your significant accomplishments in a meaningful way. **Donate Now!**

4.5.4 Festivals

Celebrate festivals like Dussehra, Pongal, Diwali, Ramadan, Eid, Christmas, New Year, etc., more joyfully and meaningfully by donating to help the V-kids by sponsoring the “After School Education Program” or “Share a Meal” and stay as the “Hunger Hero”. **Donate Now!**

4.5.5 Wills and Bequests

After caring for your family and loved ones, we welcome you to make a meaningful impact on the world by leaving a charitable bequest. You can choose any amount and method of legacy giving that works for you. Remembering needy Children and our work in your Will is a powerful way to leave a legacy for the next generation of young people. Please do contact us by e-mailing info@pardindia.org

Find here: [Wills and Bequests](#)

4.6 Donation of Your Choice

[Sponsor our Projects & Programs as per your Choice!](#)

We provide an opportunity to partner with us to create a lasting change in the rural lives of V-kids and their communities, which are not bound by region, religion, caste, race, ethnicity, or gender. Our projects and programs are exclusively designed from the rich experience we gained over a decade of providing our services at the grassroots level, addressing the education, health, and empowerment (E-H-E) issues of poverty-ridden communities. **Donate Now!**

4.7 Donate through Cheque / Demand Draft (DD) / Net Banking

Please download and fill out the required **Donation Form** (download pdf from our website) and send the same to our addresses mentioned therein:

- [Member of “An Agent of Change”](#)
- [Member of “The POWER of ONE”](#)
- [“Lifetime Star Member” of PARD INDIA](#)
- [Donation of Your Choice](#)



○ [Donate to Corpus Fund](#)

Draw a Bank Cheque / DD in favor of the "**Pragathi Association for Rural Development**", payable at **Bank of Baroda**, Yernagudem (Current A/c. No. **16730200000136**).

Kindly make sure that the Cheque/DD is **Account Payee**.

For Net Banking:

A. For Indian Donors (Bank Details):

Name of the Beneficiary	Pragathi Association for Rural Development
Account Number	16730200000136
Account Type	Current Account
IFSC Code	BARB0YERNAG ('0' is ZERO)
Bank Address	Bank of Baroda, Yernagudem, East Godavari District, Andhra Pradesh, PIN-534313.

Please confirm your transaction by simply sharing your donation details with us

- ✚ Email: donorcare@pardindia.org with cc to treasurer@pardindia.org
- ✚ WhatsApp numbers: (+91) 995-925-5384 / 963-963-5858
- ✚ Send a [Message](#) online if you have any queries or feedback.

B. For International Donors (FCRA Bank Details):

Name of the Beneficiary	Pragathi Association for Rural Development
Account Number	41502787900
IFSC Code	SBIN0000691
SWIFT Code	SBININBB104
Branch Code	00691
Purpose Code	P1303
Bank Address	State Bank of India, New DELHI Main Branch, FCRA Cell, 4 th Floor, 11, Sansad Marg, New Delhi - 110001

Please confirm your transaction by simply sharing your donation details with us

- ✚ Email: donorcare@pardindia.org with cc to treasurer@pardindia.org
- ✚ WhatsApp numbers: (+91) 995-925-5384 / 963-963-5858
- ✚ Name of the Donor/ Remitter
- ✚ Account number of the Donor/Remitter
- ✚ Donor/Remitter's Address / Country of Residence
- ✚ Send a [Message](#) online if you have any queries or feedback.

Find here more details: [Donate through Cheque or DD.](#)



4.8 Donate to Corpus Fund

'Corpus Donation' is a permanent donation, somewhat like an organization's capital. A donation qualifies as a 'Corpus Donation' only when the donor makes a specific written direction that such donation should form part of the organization's corpus. The Corpus Donation is intended to provide a fixed interest income on investments made from corpus funds.

PARD INDIA has created a Corpus Fund exclusively supporting our "**V-kid Educational Fund**". The Corpus Donation we receive shall be invested as a "Fixed Deposit" with the Bank, and the annual/periodic interest earned shall be routed to "V-kid Educational Fund" to continue our services in the donor's name.

This fixed interest income helps our NPO to continue with our ongoing Programs under the READ Project, supporting the educational needs of disadvantaged children (*V-kids who hail from a rural background and are often denied equal opportunities in their upbringing, study environment, and exposure to the competitive world*).

Please **download** the [Letter for Donating to PARD INDIA Corpus Fund](#) in MS Word and send the duly filled-in and signed document to donorcare@pardindia.org. We shall contact you soon.

Find here more details: [Donate to Corpus Fund](#).

4.9 Donate in Kind

Most of the villages in rural India remain deplorable, and one of the primary reasons for this is institutional neglect, primarily of health, education, and sanitation. There is a cluster of marginalized communities in every village living in absolute poverty and are not privileged to have access to quality of life. We need to address the equitable justice and empowerment of these vulnerable communities to take pride in the development of our nation.

You may associate with us by **supporting in kind** in the following ways to transform rural lives:

4.9.1 Donate to "Feed the Hungry"

When every one of us is living our life with full square meals, there are many destitute living on the streets and in various villages who are in absolute poverty and looking for food to fight their hunger. Our volunteers in remote villages reach people in need with food and cover, especially abled, sick, old age, and abandoned people, helping them fight their hunger.

Celebrate the Birthday, Marriage Day, Festival, or Death Anniversary of your loved one and share the "Joy Of Giving" with the PARD INDIA beneficiaries to fight their hunger.

Your gracious commitment to support "Feed the Hungry" is a noble service. Let your special occasion be a cause for celebration.



Donate a Cooked Meal @ Rs 80/- and stay as "A Hunger Hero."

Donate Now!

4.9.2 Plant A Tree – Be a “Green Challenger”

Who plants five (5) Trees+ in a year is our "Green Challenger". Donate Rs. 1000/- for 20 plants and participate in Building Positive Communities, making every neighborhood a place of “Harithaaram”. It is a challenge to protect the plants, particularly at marketplaces, schools, roadside, etc., from animals. Plantation and protection of the plants through Tree Guards and regular watering are equally essential to ensure the plants grow into trees. Being a “Green Challenger,” you can contribute immensely to the sustainable development of communities. Besides, your contribution will help you gain wider recognition along with your company's brand image written on the Tree Guards. **Donate Now!**

4.9.3 Build a “Temple of School”

Education is the most sustainable investment area, and you can contribute to developing the nation by building “temples of schools” wherein children are our deities. You can support creating school infrastructure by donating - Books and notebooks, Benches, serviceable Toilets, safe drinking water, plantation and landscaping, educational aids, playgrounds with equipment, painted walls, wardrobes, fans, dining plates glasses, dining cycle parking shelters, etc. that help to improve the quality of education in government primary and high schools in rural areas. **Donate Now!**

Write to us for more details - info@pardindia.org

4.9.4 Sponsor a Medical Camp

Please help support the health of rural people and impoverished communities. You may sponsor a medical camp covering eye testing, diabetes diagnosis, general checkups, dental, heart, and pediatrics in schools, blood camps, blood grouping, free medicines, awareness programs on cancer, AIDS, sanitation, COVID-19, etc. **Donate Now!**

Write to us for more details - info@pardindia.org

4.9.5 Gift a "Computer / Laptop"

By donating a New Computer or Laptop or a used one to support our “Village Knowledge Center Program” in villages, you could help “V-kids” to have free access to online educational resources, e-learning platforms, and educational apps that can enhance children's learning experiences and IT skill development.

Potentially, you will help bridge the “Digital gap” between rural and urban areas by fulfilling the aspirations of “V-kids” to gain confidence in their academic performances and become a global player in this competitive world.



Please write to us for more details at info@pardindia.org

Donate Now!

4.9.6 Donate Garbage Bins

Garbage bins are essential for proper waste management, cleanliness, and hygiene in rural areas. Most villages do not have a waste bin culture, spreading the deposits of filthiness everywhere, which poses a significant challenge for the village and school administration.

Donate a Garbage Bin (fixed concrete type or movable plastic bins) at each street, school, market, or public place to throw their waste into the containers. The waste collected from the bins would be taken away and dumped at specified waste management yards for recycling by the village administration as part of the “Swachh Bharat” initiatives.

Please write to us for more details at info@pardindia.org

Donate Now!

4.9.7 Donate Community Benches

Make your presence by your name or your organization's brand name on every corner or street of the community neighborhood.

Community Benches, or public or park benches, are essential fixtures in public spaces and communities. Their significance goes beyond providing a place to sit; they contribute to the well-being and cohesion of society in several ways - social interaction, rest and relaxation, inclusivity, observation and reflection, sense of belonging and community identity, promotion of physical health, urban planning & design, accessibility to public art and nature, community engagement, support for seniors, etc.

Streets, parks, and other public spaces are essential to unite the community. In these places, people meet with friends, enjoy time with their family, or relax on their own. Community Benches provide a seating place for learning and interactions among communities with diverse cultures and identities in local areas. Seating on Community Benches gives people of all ages a stopping point, whether for lunch, a rest, a place to wait and meet others, or simply a place to sit and take in the scenery.

Donate a concrete or stainless steel bench to rural communities and help them to improve their quality of life.

Please write to us for more details at info@pardindia.org

Donate Now!

4.9.8 Gift a "Sewing Machine."

What is the “**POWER of SEWING**” to a poverty-ridden woman?



It means that a woman in poverty can learn a life skill, earn a living wage, support her own needs, children's education, her family income needs, and make a valuable contribution to her community, changing the lives of others living in the clutches of poverty.

A Sewing Machine will intervene as one of the means that empower a woman and help to achieve Sustainable Developmental Goals - SDG 1 (End poverty), SDG 2 (Zero Hunger), SDG 3 (Good Health & Well-being), SDG 4 (Skill Development), SDG 5 (Gender Equality), SDG 8 (Decent Work & Economic Growth) and SDG 10 (Reduced Inequalities). The women can experience a massive transformation in hope, faith, lifestyle, and belief that they can impact their local community for the better.

Gifting a Sewing Machine will help a woman from a lower income, single mother, orphaned teen, or widow to make a decent living through sewing skills under our "The POWER of SEWING" project. Women from rural areas are provided with free sewing training under the project, thereby creating livelihood opportunities for the sustainability of their families.

Please write to us for more details at info@pardindia.org

Donate Now!

4.9.9 Donate a "Dead Body Freezer Box"

A dead body freezer box, also known as a mortuary freezer, is a specialized piece of equipment used in funeral homes for the temporary storage of deceased human bodies when the soul is left. The low temperature inside the freezer box helps slow decomposition, allowing for a more extended preservation period.

Funeral homes may use dead body freezer boxes to store bodies before embalming, viewing, or cremation temporarily. This helps ensure the deceased is dignified and well-preserved until the funeral or memorial service.

People in rural areas, particularly the economically weaker sections, have no access to preserve the dead bodies even for a few hours. Donating a Freezer Box will make a difference in the lives of the bereaved families in rural areas.

Please write to us for more details at info@pardindia.org

Donate Now!

4.9.10 Donate an Ambulance

Donate an ambulance to transport ill or injured people to and from or between treatment places and provide out-of-hospital medical care to patients in emergencies in remote villages.

We have a network of volunteers, drawn from the communities in every village, who will help the patients in emergencies by providing medical care and facilitating them to reach the



nearby hospitals through emergency Ambulance. You can help save many lives in these remote villages by donating an Ambulance. Your responsibility towards society shall be highly recognized and appreciated as it helps improve health services and save the lives of poor people in rural areas.

You can now sponsor an Ambulance! and be a Hero of “Saving of Life.” Your name or company logo will be displayed on the vehicle throughout its operations. Write to us for more details - info@pardindia.org

Donate Now!

4.9.11 Build a Public Toilet Complex

Almost all the villages where we operate need provisions for public conveniences at bus stands/marketplaces, and the public faces inconvenience, especially girls and women. By sponsoring a public toilet in the village market area, you can share the more significant cause of “Swachh Bharat” and help promote a clean village.

For the construction, operation, and maintenance of these complexes, we will take help from Sulabh International or any prominent agency in the field as a partner, along with your sponsorship. This toilet complex is manned by trained attendants (s) night and day to maintain the cleanliness and hygiene for using the facilities. Users of the toilets will pay the pre-determined fee for using the facilities. Local authorities will arrange electricity and water. The complex will have separate enclosures for men and women. Soap powder is provided for washing hands, and running water is in all toilets and wash basins. The system of operation and maintenance of community toilets will be on the Sulabh model, which has proved a boon to the local bodies in their endeavor to keep the places clean and improve sanitation. This could be a unique example of a partnership between you, us, local authorities, and the community.

You can now sponsor a Public Toilet! and be a “Village Swachh Bharat” ambassador. Your name or company logo will be written on its walls.

Please do write to us for more details @ info@pardindia.org

Donate Now!

4.9.12 Donate a Vehicle

We serve exclusively at the grassroots level, connecting the web of villages and transforming the lives of deprived children and marginalized communities. We often need vehicles in villages to facilitate our projects and activities to improve the well-being and development of rural communities.

We accept new and good-conditioned used vehicles that support our services. Your name and organization logo will be written on the vehicle throughout its operations.

Please write to us for more details at info@pardindia.org



Also, please donate to the pool amount to buy a vehicle.

Donate Now!

4.9.13 Sponsor a WASH Project

Access to water and sanitation are human rights. Hygiene knowledge and facilities are life-saving, highly cost-effective health interventions. Without water, sanitation, and hygiene (WASH), people's well-being, dignity, and opportunities are severely compromised, particularly women and girls.

Partner with us for WASH Project:

PARD INDIA works with government schools to ensure every child in rural India can access clean water and safe sanitation facilities and practices good hygiene behaviors. WASH Project is implemented in schools in villages with the following objectives:

- ✓ Separate toilets for boys and girls; adequate menstrual hygiene management facilities must be provided.
- ✓ Sufficient group handwashing facilities allow groups of 10-12 students to wash their hands simultaneously.
- ✓ Daily provision of child-friendly and sustainable safe drinking water and adequate water for handwashing.
- ✓ All water, sanitation, and handwashing facilities must be clean, functional, and well-maintained.
- ✓ Water, sanitation, and hygienic behavior change communication activities should be part of the daily routine of all children.
- ✓ Capacity building to develop the right mix of skills, knowledge, and experience to effectively help finance, manage, and monitor water, sanitation, and hygiene programs in schools.

Please write to us for more details at info@pardindia.org

Donate Now!

4.9.14 Make a “Smart Village”

Adopt a village in our area to transform it into a “Smart Village” by creating access to quality education and healthcare, bridging the rural digital gap, clean water, sanitation and nutrition, the growth of productive enterprises to boost incomes, enhanced security, gender equality and democratic engagement of these marginalized communities as part of sustainable development of the village.

For these reasons, implementing national programs such as “Swachh Bharat” remains a significant challenge for village administration. But we all can make a change! We can create a “Smart Village” by gradually filling these gaps. We invite you to help and support us in any of the following ways:



Please write to us for more partnering opportunities at info@pardindia.org

Donate Now!

5.0 Volunteer to Raise Funds through Crowdfunding

You can actively volunteer with us to invest your talents in a more significant social cause and to raise funds for specific needs using popular crowdfunding websites. It doesn't cost you at all; instead, it helps you connect with the people of rich hearts all over the globe who share their wealth to support people in dire need. You may use any of the popular crowdfunding sites, which may include but are not limited to, for raising funds for us:

- <https://www.ketto.org> (PARD INDIA registered as NGO Partner)
- <https://www.impactguru.com> (PARD INDIA registered as NGO Partner)
- <https://give.do/> (PARD INDIA registered as NGO Partner)

We invite people with good English communication skills and conversant with the web and email tools to volunteer with us to raise funds through crowdfunding platforms.

Please do write to us for more details at info@pardindia.org

Please find here more information: [Raise Funds For Us](#)

6.0 Tax Benefits to Donors

Indian Citizens: Donations above Rs 500 to PARD INDIA are eligible for 50% tax exemption under Section 80G of the Income Tax Act for Indian nationals only. Our relevant registrations with the Income Tax Department follow below:

- **80G** Tax Exemption No.: AACAP0903G22HY02.
- **12A** Reg. No.: AACAP0903G22HY01.

Foreign Citizens: There are no tax exemptions to donations from Foreign Citizens to our FCRA bank account.

Please read our [Terms and Conditions](#) and [Privacy Policy](#) to donate online at www.pardindia.org.

Find here more details: [80G Tax Exemption FAQs](#).

7.0 Project Coding System for Tracking & Accountability of Donations

At PARD INDIA, we use industry expertise and a computer-based coding system to track every donation we receive online and offline. All revenues and expenditures are booked against the cost centers per our standard Accounting Procedures.



The following codes are built into our website donation pages to help us track each donation and its purpose. Accordingly, the gift received is spent per the donors' instructions, ensuring transparency and accountability to all our stakeholders.

Website Standard Donate Pages					
Sr. No.	Donate Page Name	Donate Page Code	Project Code	Project Sub-code	Sequence Number
A.0	Ways of Giving				
A.1	Donate to "V-kid Educational Fund"	READ00-GEN-DP001	READ00	GEN	DP001
A.2	Donate to "After School Education"	READ01-GEN-DP002	READ01	GEN	DP002
A.3	Donate in Honor	READ01-GEN-DP002	READ01	GEN	DP002
A.4	Donate in Memory	READ01-GEN-DP002	READ01	GEN	DP002
A.5	Donate for a Special Occasion				
A.5.1	Birthdays	BPCP01-HUN-DP003	BPCP01	HUN	DP003
A.5.2	Weddings	BPCP01-HUN-DP003	BPCP01	HUN	DP003
A.5.3	Anniversaries	BPCP01-HUN-DP003	BPCP01	HUN	DP003
A.5.4	Festivals	BPCP01-HUN-DP003	BPCP01	HUN	DP003
A.5.5	Wills and Bequests	Not Applicable	Not Applicable	Not Applicable	Not Applicable
A.6	Donation of Your Choice	GENE00-ALL-DP004	GENE00	ALL	DP004
A.7	Donate through Cheque / DD / Netbanking	GENE00	GENE00	Not Applicable	Not Applicable
A.8	Donate to Corpus Fund	Not Applicable	Not Applicable	Not Applicable	Not Applicable
A.9	Donate in Kind	Not Applicable	Not Applicable	Not Applicable	Not Applicable
A.9.1	Feed the Hungry	BPCP01-HUN-DP003	BPCP01	HUN	DP003
A.9.2	Plant a Tree	BPCP04-GRE-DP005	BPCP-04	GRE	DP005
A.9.3	Build a Temple Of School	READ06-TOS-DP006	READ06	TOS	DP006
A.9.4	Sponsor A Medical Camp	BPCP03-GEN-DP007	BPCP03	GEN	DP007
A.9.5	Gift a Computer / Laptop	READ02-GEN-DP008	READ02	GEN	DP008
A.9.6	Donate a Garbage Bin	BPCP04-BIN-DP009	BPCP04	BIN	DP009
A.9.7	Donate a Community Bench	BPCP01-BEN-DP010	BPCP01	BEN	DP010
A.9.8	Gift a Sewing Machine	BPCP02-POS-DP011	BPCP02	POS	DP011
A.9.9	Donate a Freezer Box	BPCP01-BOX-DP012	BPCP01	BOX	DP012
A.9.10	Donate an Ambulance	BPCP01-AMB-DP013	BPCP01	AMB	DP013



A.9.11	Build a Public Toilet	BPCP04-TOL-DP014	BPCP04	TOL	DP014
A.9.12	Donate a Vehicle	CFRP02-VEH-DP15	CFRP02	VEH	DP015
A.9.13	Sponsor a WASH Project	BPCP04-WSH-DP016	BPCP04	WSH	DP016
A.9.14	Make a Smart Village	BPCP04-SMA-DP017	BPCP04	SMA	DP017
B.0	Ways of Participation				
B.1	Be an "Agent of Change"	CFRP01-AOC-DP018	CFRP01	AOC	DP018
B.2	Be "The POWER of ONE"	CFRP01-PO1-DP019	CFRP01	PO1	DP019
B.3	Be our "Lifetime Star Member"	CFRP01-LCM-DP020	CFRP01	LSM	DP020
B.4	Be our "Hunger Hero"	BPCP01-HUN-DP003	BPCP01	HUN	DP003
B.5	Be our "Green Challenger"	BPCP04-GRE-DP005	BPCP-04	GRE	DP005
B.6	Raise Funds for Us	Not Applicable	Not Applicable	Not Applicable	Not Applicable

“Participate for a Change at the Grassroots; collectively, we can Make A Big Difference.”

